



1626 Balltown Road  
District Music Office  
Niskayuna, NY, 12309  
www.niskyfom.org

## Niskayuna Friends of Music

September, 2019

Dear Business /Community Organization,

We invite you to become a sponsor of *Niskayuna Friends of Music*, a non-profit volunteer organization supporting music education and performance in Niskayuna schools. Music education improves a child's educational development, creativity, and self-esteem. Recognizing this, our school district provides a comprehensive music curriculum and performance opportunities in elementary, middle, and high school; resulting in awards at the state and even national level! Our talented music instructors also encourage community connections, through performances at senior centers, and many town and community events throughout the year. We rely on our business and community sponsorships, fundraising events, and membership dues to support our music program. **Some of the annual activities your gift will fund include:**

- 25 music concerts, featuring students at the elementary, middle and high school levels
- District-wide orchestra, band and choir festivals at Proctors Theatre.
- Mini-grants for music education teachers for program enrichment.
- Student scholarships for summer music instruction and college study.
- Support for students with financial need.

We hope that your organization will seriously consider becoming a sponsor this year! A majority of Niskayuna students participate in one (or more) of our many music ensembles, so our programs, publications, and website have an extensive reach in our community. We offer three levels of sponsorship:

### **Concertmaster: (\$75 or \$100 and above)**

- Business listing in all concert programs.
- Business card ad in *NOTES* newsletters (Fall, Winter, and Spring Publication).
- Advertising on our website : (\$100 and above).

### **Music Director: (\$250 and above)**

- Business listing in all concert programs.

- Half -page ad in *NOTES* newsletters (Fall, Winter, and Spring Publication).
- Prominent-placement advertising on our website.
- Thank you ANNOUNCEMENTS at the annual “Jazz Fest” and our District Festival

**Composer: (\$500 and above)**

- Top business listing in all concert programs
- Full-page ad in *NOTES* newsletters (Fall, Winter, and Spring Publication).
- Top-placement advertising on our website.
- Thank you ANNOUNCEMENTS at the annual “Jazz Fest” and our District Festival
- Permanent “**Name a Chair**” Plate in the Niskayuna High School Auditorium.

To begin your sponsorship, **please notify us as soon as possible**- so we can ensure your ad appears in all of our publications, beginning this fall.

**By email** [niskyfomcorpponsor@gmail.com](mailto:niskyfomcorpponsor@gmail.com) with your sponsorship level, business card or appropriate half or full page ad (BLACK AND WHITE PLEASE). This can be sent in an electronic document format, or as a scanned document. *\*Note:* If you would like us to design your ad, please provide information to be included.

**By mail:** Please send attached sheet (scanned) with your sponsorship level, printed artwork or business card and check to:

**Niskayuna Friends of Music; Attn Community Sponsorships**

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**Payment** can be made by check (mailed to above) or PayPal on the Friends of Music Website([www.niskyfom.com](http://www.niskyfom.com)). Donations to Niskayuna Friends of Music are tax-deductible to your business.

Please feel free to contact us with any questions. The students, teachers, parents, and grandparents of the Niskayuna community are grateful for your support. We hope to see you at one of our many performances this year!

With appreciation,

*Julie*

Julie McDonnell,  
Chair, Community Sponsorships

*Jodi*

Jodi Rossman,  
President, Niskayuna FOM